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PRESENTATIONS

"A Fundamentalist Approach to Technical Analysis": A conclusion to an equity asset's value is the distillation of all known facts deemed pertinent to analysts. Analysts, however, are not all knowing and can at times not have pertinent facts that would significantly impair the proper asset value conclusion. Technical analysis can, at time, give analysts clues to discrepancies in known facts and facts known by others – not the unknown facts *per se* but the indication that such facts exist; facts possibly known only to insiders and/or competitors. **A** Fundamentalist Approach to Technical Analysis examines popular technical approaches and discusses synthetic charting and an algorithm; one incorporating relative industry pricing, relative equity pricing, and absolute equity pricing. Synthetic charting enables one to interpret price trends for a large number of equities quickly with far higher memory retention. Portfolios utilizing the algorithm and synthetic charting have been reviewed by a third party; performance exceeds major market averages. The algorithm, synthetic charting and portfolios are displayed on the website, www.westharbor.com.

BIOGRAPHY

Brian E. Schutrumpf, CFA, was awarded the CFA Charter thirty years ago. Before obtaining the CFA designation, Brian studied at the University of Maryland, where he obtained three degrees: undergraduate degrees in engineering and business and a graduate degree in finance. Since being awarded the CFA Charter, Brian has worked at a Washington bank where he held the positions of Senior Security Analyst, Director of Research, Portfolio Manager for Equity Commingled Funds, and Investment Equity Strategist. After leaving the bank, Schutrumpf managed private money and founded West Harbor Publications, an equity oriented technical analysis service that is freely available online. Brian has also graded CFA level three exams for CFA Institute.